

PX 48

Case 1:20-cv-10832-AT-SN Document 880-28 Filed 09/13/23 Page 2 of 3

From: [REDACTED]
Sent: Mon, 08 Jan 2018 20:22:58 +0000
Subject: [Slack Retention]ripple - dm- [REDACTED]: Shared Private Im
To: [REDACTED]@ripple.com>, [REDACTED]@ripple.com>

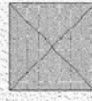
Date Sent (UTC)	Sender	Message
2018-01-08T20:15:24.000000Z	 [REDACTED]@ripple.com	Can I ask you something, confidentially? Did someone approach you about <#C8KUYQ6DP corrections>?
2018-01-08T20:16:23.000000Z	 [REDACTED]@ripple.com	Yes - it seemed to have opened pandora's box
2018-01-08T20:16:31.000000Z	 [REDACTED]@ripple.com	*sigh*...
2018-01-08T20:16:40.000000Z	 [REDACTED]@ripple.com	The more things change, the more they stay the same.
2018-01-08T20:16:56.000000Z	 [REDACTED]@ripple.com	Don't be discouraged. I appreciated the initiative and we _need_ it.
2018-01-08T20:17:45.000000Z	 [REDACTED]@ripple.com	made a form for people to submit so we would have more of a procedure in place but again, it creates a culture that we are going to respond to every issue which is not sustainable
2018-01-08T20:18:35.000000Z	 [REDACTED]@ripple.com	i'd like to see our PR agencies put more 💎 under the misinformants but ... media is a beast i do not understand.
2018-01-08T20:18:42.000000Z	 [REDACTED]@ripple.com	It's not sustainable to not have a central place where we can flag issues so that they can be rapidly escalated.
2018-01-08T20:19:08.000000Z	 [REDACTED]@ripple.com	agree (but it's also a full time job to manage!)
2018-01-08T20:19:24.000000Z	 [REDACTED]@ripple.com	Anyways, thanks 💎 Again, I appreciate the initiative.
2018-01-08T20:19:42.000000Z	 [REDACTED]@ripple.com	Bank analysts have taken very well to corrections and eager to get the right information in front of folks that matter with deep pockets
2018-01-08T20:20:14.000000Z	 [REDACTED]@ripple.com	💎
2018-01-08T20:20:32.000000Z	 [REDACTED]@ripple.com	If I can get the language nailed down on how we'd like to be perceived - what XRP is from an unbiased perspective. It will definitely help institutional minds from getting wrapped up in FUD.
2018-01-08T20:20:51.000000Z		If I can help in any way, feel free to reach out to me.



[REDACTED]@rippl

e.com

2018-01-
08T20:21:03.0000000Z



[REDACTED]@rippl

e.com

I know it's not easy to write about this stuff. I've tried.

2018-01-
08T20:21:34.0000000Z

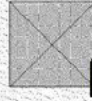


[REDACTED]@rip

ple.com

great - really appreciate it! Oh man - plus the ramifications for making a public comment about the company, have to look about 4 years in advance before deciding to push send

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08T20:22:04.0000000Z



[REDACTED]@rippl

e.com

Haha. I hear you. I agonize every time I submit on xrpchat or Twitter.

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08T20:22:23.0000000Z



[REDACTED]@rippl

e.com

And I end up being a lot more conservative than I otherwise would be.

2018-01-
08T20:22:43.0000000Z



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what a blessing it is to have the "XRP-army" to say the things we legally shouldnt ha

2018-01-
08T20:22:58.0000000Z



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e.com

Ha.